

KANSAS CITY METROPOLITAN BAR ASSOCIATION'S

Heartland | Diversity

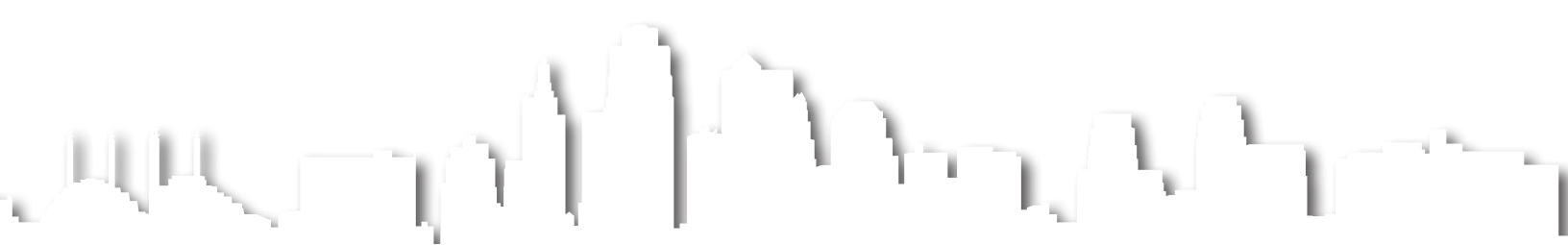
H D L J F

Legal Job Fair

August 7th

LOCATION

Virtual Video Conference



SPONSOR INFORMATION

SPONSORSHIP INFORMATION

As a sponsor for the Heartland Diversity Legal Job Fair (HDLJF), please complete the sponsor registration form included with this brochure and return it with your payment to the address provided on the form.

Sponsors who indicate they would like to interview candidates must also complete an employer registration form.

SPONSORSHIP LEVELS

All Sponsorship Levels Benefits:

- Inclusion in HDLJF marketing materials and press releases
- Includes Employer Registration Fee for HDLJF
- Recognition at *KS*
- Sign *KS*

Gold Sponsorship - \$5,000

Includes the following in addition to the All Sponsorship Levels Benefits.

- Firm name in HDLJF program
- Logo placement on HDLJF web site with link to company web site
- Logo placement in *KC Counselor* follow-up article

Silver Sponsorship - \$2,500

Includes the following in addition to the All Sponsorship Levels Benefits.

- Firm name in HDLJF program
- Logo placement on HDLJF web site with link to company web site
- Firm name in *KC Counselor* with follow-up article

Bronze Sponsorship - \$1,000

Includes the following in addition to the All Sponsorship Levels Benefits.

- Firm name in HDLJF program
- Firm name placement on HDLJF web site with link to company web site
- Firm name in *KC Counselor* follow-up article

Supporter - Any amount

Does not include the All Sponsorship Levels Benefits

- HDLJF appreciates your support in any amount
- Name recognition in *KC Counselor* follow-up article

**Thank you for your support for the 2021
Heartland Diversity Legal Job Fair**

SCHEDULE OF EVENTS

Saturday, August 7, 2021

Virtual Video Conference

| | |
|--------------|---------------------|
| 8:30-12:00pm | Employer Interviews |
| 12:00-1:30pm | Diversity Panel |
| 1:10-4:30pm | Employer Interviews |

HELPFUL INFORMATION

Interview Process

The interview process will be conducted on a 50/50 scale. Employers will pre-select one-half of the students whom they wish to interview. The remaining one-half of the interview schedule will be filled based on lottery.

Virtual Diversity Panel

All participants are invited to attend the Diversity Panel on Saturday, August 7, from 12:10 to 1:00 p.m. at KCMBA.

KCMBA

The Heartland Diversity Legal Job Fair (HDLJF) is managed by the Kansas City Metropolitan Bar Association (KCMBA) and the HDLJF Committee. For further information about the KCMBA, please visit our website at www.kcmba.org.

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IMPORTANT DATES

July
9

Sponsor Registration Deadline

Aug
7

HDLJF

KCMBA DIVERSITY ACTION PLAN

In 2003, the Managing Partners Committee of the Kansas City Metropolitan Bar Association developed and implemented an action plan to promote diversity in the Kansas City legal community.

As a result of this first Action Plan, a number of efforts were launched including, the Heartland Diversity Legal Job Fair (HDLJF), numerous panel presentations to the Bar, clerkship programs, and general promotion of increased awareness of the value and importance of diversity in the legal profession.

In 2009, the Managing Partners Committee renewed its commitment to the original goal of promoting diversity in the Kansas City legal community and focused its efforts on retention, continued recruitment of diverse attorneys, and broader adoption and implementation of best practices as identified by the participating law firms. In addition, the Managing Partners Committee adopted a broader definition of diversity that included, without limitation: race, color, religion, gender, gender identity, sexual orientation, national origin, disability, marital status, age, and veteran status ("diverse attorneys").

These efforts have yielded significant progress. Across the board, from 2009-2015, there have been gains in the number of attorneys of color, women attorneys, openly gay and lesbian attorneys, disabled attorneys, and other diverse attorneys practicing at the participating firms. Additionally, the majority of the participating firms have created and implemented mechanisms for promoting diversity within their firms. These mechanisms include the creation of standing diversity committees, diversity hiring initiatives, and the creation of mentoring programs for diverse attorneys to encourage retention and promotion.

The Managing Partners Committee renews its commitment to the promotion of diversity in the legal community and will continue to focus its efforts on the retention and continued recruitment of diverse attorneys.