

# 2021 : KCMBA : KC ADR FINDER



## Sign Up to Become a Featured Attorney on KCMBA's Exclusive ADR Finder Today!

Expand your ADR practice with our exclusive platform designed to get your information to your target market in a timely, relevant and cost-effective manner. KCMBA's ADR Finder is a proprietary online platform that provides a searchable database for anyone in need of ADR services, through [www.kcadrfinder.com](http://www.kcadrfinder.com).

## 2021 ANNUAL SUBSCRIPTION RATES

MEMBERSHIP TYPE	ANNUAL FEE	
KCMBA Regular Member	\$229	<input type="checkbox"/>
KCMBA Affiliate Member	\$429	<input type="checkbox"/>
Non-Members	\$629	<input type="checkbox"/>

By subscribing to become a featured attorney in ADR Finder, you will receive:

### LISTING ON KCADRFINDER.COM

This public platform enables participants to differentiate themselves in a variety of categories including certifications, areas of expertise, years in practice, fee structure, and ADR philosophy providing unmatched avenues for reaching every member of the greater Kansas City legal community. KCMBA will include advertising disclaimer language on [kcadrfinder.com](http://kcadrfinder.com).

### BAR DIRECTORY ADVERTISEMENT VALUED AT \$450

Participants receive a 1/3-page bio listing in a special tabbed ADR Finder section of the *2021 Directory of the Greater Kansas City Legal Community*. This full-color section promotes ADR professionals with a photograph and a 90-word summary of services. With a circulation of more than 7,000 in print and online, the Directory of the Greater Kansas City Legal Community has consistently been ranked KCMBA's #1 member benefit. Participants will also receive a listing in the Legal Services section.

### ADVERTISING EXPOSURE THROUGHOUT GREATER KANSAS CITY AND BEYOND

KCMBA advertises KC ADR Finder in the *KC Counselor*, the 32-page full-color magazine read by more than 5,000 members eleven times per year. KCMBA also advertises KC ADR Finder to the 7,800 readers of *Missouri Lawyers Weekly* several times per year.

To begin your ADR Finder subscription and take advantage of your free listing in the bar directory, please submit payment no later than **December 15<sup>th</sup>** to **Marie Gant** at [mgant@kcmba.org](mailto:mgant@kcmba.org) or to **KCMBA, Attn: Marie Gant, 2300 Main St., Ste. 100, Kansas City, MO 64108**

Subscriber Name: \_\_\_\_\_

### PAYMENT INFORMATION

Check No. \_\_\_\_\_  Mastercard  Visa  Discover  American Express

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Qualifications to Participate: Participants must be lawyers licensed and in good standing. The ADR Finder does not require the participant to be qualified in Missouri in accordance with Supreme Court Rule 17 and/or Kansas in accordance with Supreme Court Rule 901, but those qualifications may be highlighted by the participant. KCMBA membership is not required, but members enjoy preferential pricing. Because the program is limited to promoting lawyers for ADR services, no Associate Members (non-lawyers) may participate. Proration of the annual fee is not available. Payment of KCMBA 2021 membership dues is required in order to subscribe at member rates.