

**KANSAS CITY METROPOLITAN BAR ASSOCIATION'S**

# Heartland | Diversity

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**H D L J F**

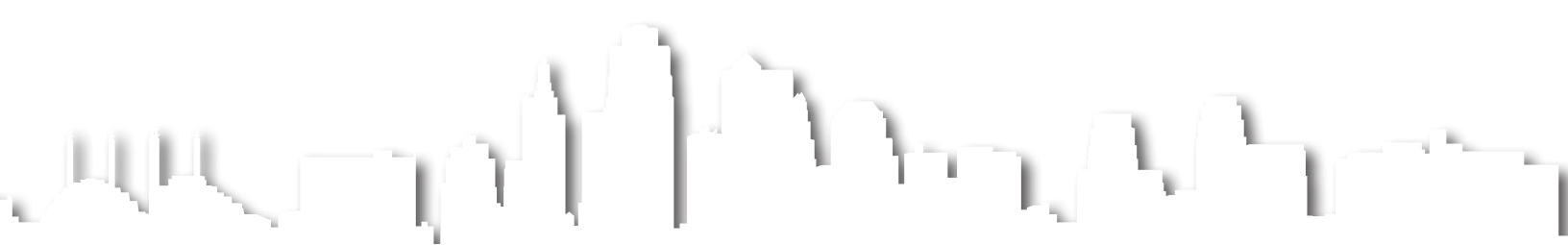
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## Legal Job Fair

**JULY 24<sup>th</sup> & 25<sup>th</sup>**

### **LOCATION**

**Kansas City Metropolitan Bar Association  
2300 Main Street, Suite 100  
Kansas City, Missouri 64108**



**SPONSOR INFORMATION**

# SPONSORSHIP INFORMATION

As a sponsor for the Heartland Diversity Legal Job Fair (HDLJF), please complete the sponsor registration form included with this brochure and return it with your payment to the address provided on the form.

Sponsors who indicate they would like an interview room must also complete an employer registration form.

Sponsors who wish to interview will be assigned an interview space by the job fair staff.

## SPONSORSHIP LEVELS

### All Sponsorship Levels Benefits:

- Inclusion in HDLJF marketing materials and press releases
- Includes Employer Registration Fee for HDLJF
- Recognition at Keynote Luncheon
- Signage at Welcome Reception

### Keynote Luncheon Sponsorship - \$6,000 (one available)

Includes the following in addition to the benefits listed above.

- Luncheon name will reflect sponsorship, e.g., "ABC Corporation's HDLJF Luncheon"
- Premium Table for 10 at Keynote Luncheon
- Logo and Company name on front cover of HDLJF luncheon program
- Prominent logo placement on all HDLJF marketing materials
- Logo placement on HDLJF web site's home page with link to company web site
- Logo placement in *KC Counselor* with follow-up article
- Hospitality table in Resource Room

### Gold Sponsorship - \$5,000

Includes the following in addition to the All Sponsorship Levels Benefits.

- Firm name in HDLJF luncheon program
- 5 Tickets to Keynote Luncheon
- Sponsorship of student refreshments in resource room
- Logo placement on HDLJF web site with link to company web site
- Logo placement in *KC Counselor* with follow-up article
- Hospitality table in Resource Room

### Silver Sponsorship - \$2,500

Includes the following in addition to the All Sponsorship Levels Benefits.

- Firm name in HDLJF luncheon program
- 2 Tickets to Keynote Luncheon
- Logo placement on HDLJF web site with link to company web site
- Firm name in *KC Counselor* with follow-up article

### Bronze Sponsorship - \$1,000

Includes the following in addition to the All Sponsorship Levels Benefits.

- Firm name in HDLJF luncheon program
- 2 Tickets to Keynote Luncheon
- Firm name placement on HDLJF web site with link to company web site
- Firm name in *KC Counselor* with follow-up article

### Supporter - Any amount

Does not include the All Sponsorship Levels Benefits

- HDLJF appreciates your support in any amount
- Name recognition at luncheon and in *KC Counselor* followup article
- Hospitality table at Welcome Reception

**Thank you for your support for the  
2020 Heartland Diversity Legal Job Fair**

## SCHEDULE OF EVENTS

Friday, July 24, 2020

KCMBA Headquarters

4:00-7:00pm	Student Registration
4:30-5:30pm	Diversity Panel
5:30-7:00pm	Welcome Reception

Saturday, July 25, 2020

KCMBA Headquarters

7:30am	Employer Registration
7:30-8:30am	Employer Room Setup
8:30-12:00pm	Employer Interviews
12:00-1:30pm	Keynote Luncheon
1:40-4:30pm	Employer Interviews

## HELPFUL INFORMATION

### Interview Process

The interview process will be conducted on a 50/50 scale. Employers will pre-select one-half of the students whom they wish to interview. The remaining one-half of the interview schedule will be filled based on lottery.

### Welcome Reception

Join us for food, cocktails and wonderful networking opportunities at the HDLJF Welcome Reception, which will be held on Friday, July 24, from 5:30 to 7:00 p.m. at KCMBA.

### KCMBA

The Heartland Diversity Legal Job Fair (HDLJF) is managed by the Kansas City Metropolitan Bar Association (KCMBA) and the HDLJF Committee. For further information about the KCMBA, please visit our website at [www.kcmba.org](http://www.kcmba.org).

# Heartland | Diversity



## Legal Job Fair

## IMPORTANT DATES

JUN  
30

Sponsor Registration Deadline

JUN  
30

Cancellation Deadline

JUL  
24-25

HDLJF

## KCMBA DIVERSITY ACTION PLAN

In 2003, the Managing Partners Committee of the Kansas City Metropolitan Bar Association developed and implemented an action plan to promote diversity in the Kansas City legal community.

As a result of this first Action Plan, a number of efforts were launched including, the Heartland Diversity Legal Job Fair (HDLJF), numerous panel presentations to the Bar, clerkship programs, and general promotion of increased awareness of the value and importance of diversity in the legal profession.

In 2009, the Managing Partners Committee renewed its commitment to the original goal of promoting diversity in the Kansas City legal community and focused its efforts on retention, continued recruitment of diverse attorneys, and broader adoption and implementation of best practices as identified by the participating law firms. In addition, the Managing Partners Committee adopted a broader definition of diversity that included, without limitation: race, color, religion, gender, gender identity, sexual orientation, national origin, disability, marital status, age, and veteran status ("diverse attorneys").

These efforts have yielded significant progress. Across the board, from 2009-2015, there have been gains in the number of attorneys of color, women attorneys, openly gay and lesbian attorneys, disabled attorneys, and other diverse attorneys practicing at the participating firms. Additionally, the majority of the participating firms have created and implemented mechanisms for promoting diversity within their firms. These mechanisms include the creation of standing diversity committees, diversity hiring initiatives, and the creation of mentoring programs for diverse attorneys to encourage retention and promotion.

The Managing Partners Committee renews its commitment to the promotion of diversity in the legal community and will continue to focus its efforts on the retention and continued recruitment of diverse attorneys.